

Mayo River State Park Master Plan

Public Information Meeting

December 16, 2024

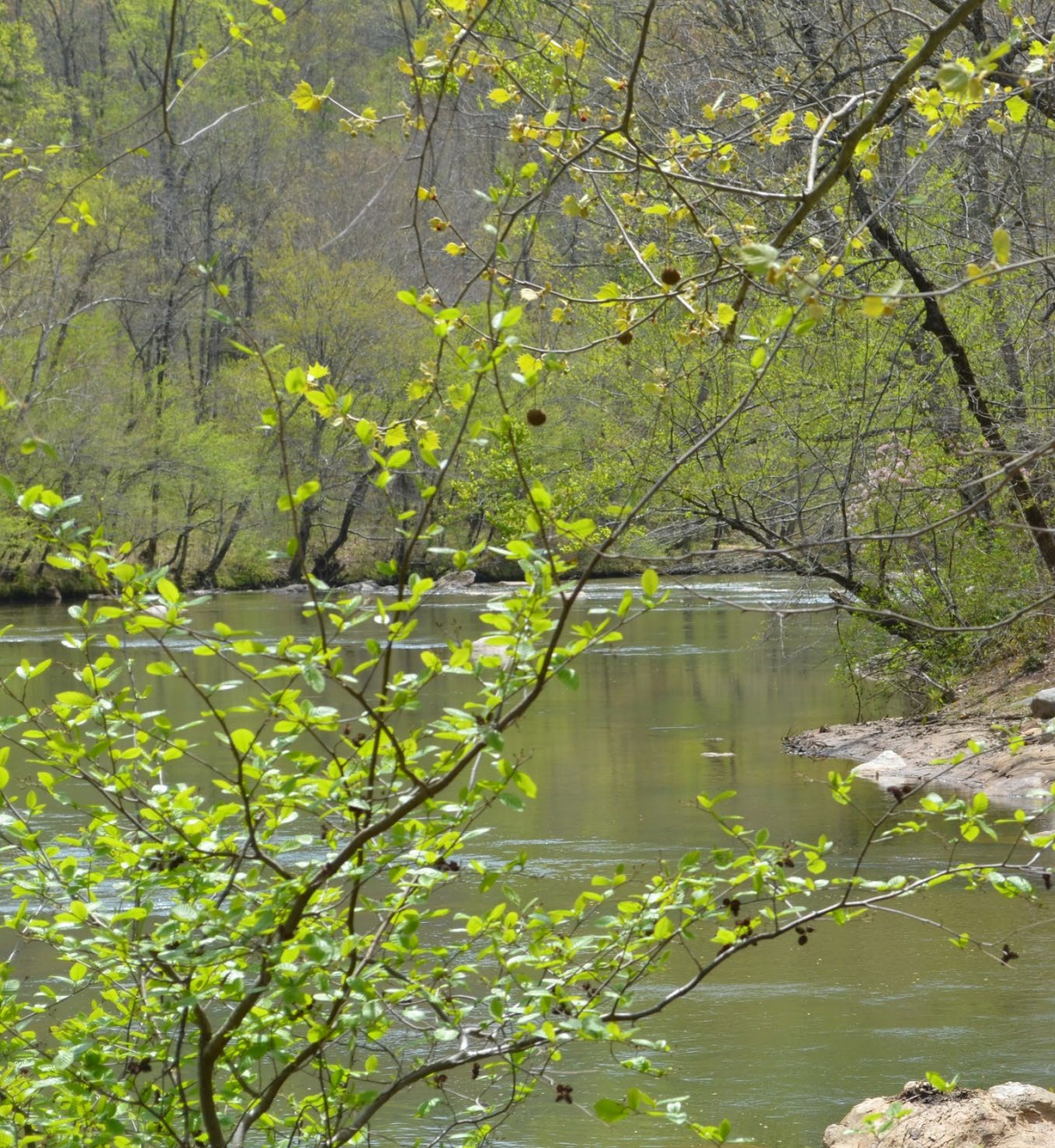




Agenda

6pm-8pm

- Hello and welcome
- Meeting purpose
- DCR Mission
- Project Objectives
- Process/Schedule
- Existing conditions review
- Demographic and Market Analysis findings
- Wrap-up



Housekeeping

- Additional comments will be received until Jan. 16, 2025 via email to: PlanningResources@dcr.virginia.gov with “Mayo River SP Master Plan” in the comment line
- The presentation pdf and meeting materials will be made available after the meeting on the project website: MayoRiverSPmasterplanVA.com
- A public survey on park amenities and design is available until Jan. 16, 2025. www.surveymonkey.com/r/VAMayoRiverSurvey
- Please hold questions until the end of the presentation

Meeting Purpose

In conformance with State Park Master Plan requirements, the purpose of this meeting and workshop will be to

- share project process and objectives
- present site conditions and analysis
- give the public an opportunity for comment





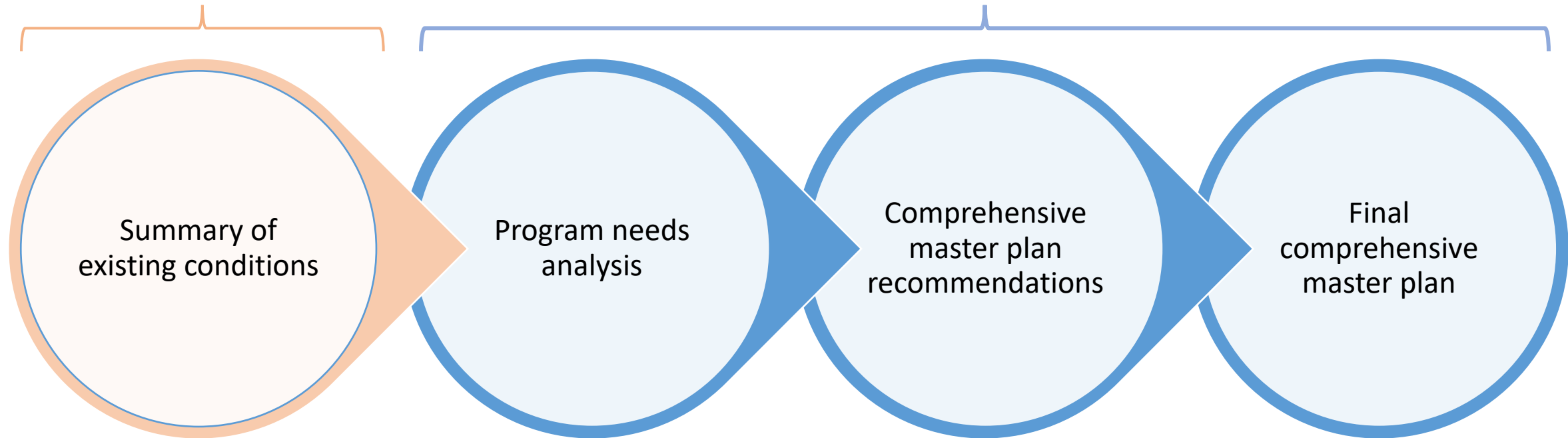
Master Plan Purpose

- Identify natural, cultural, and physical resources.
- Identify park needs
- Highlights what makes the park unique within the state park system
- Develop a park purpose statement and goals, which will guide the park's development, programming, and operations.
- Create a functional, long-range Master Plan to guide development and management of the Mayo River State Park for the next 30 years.

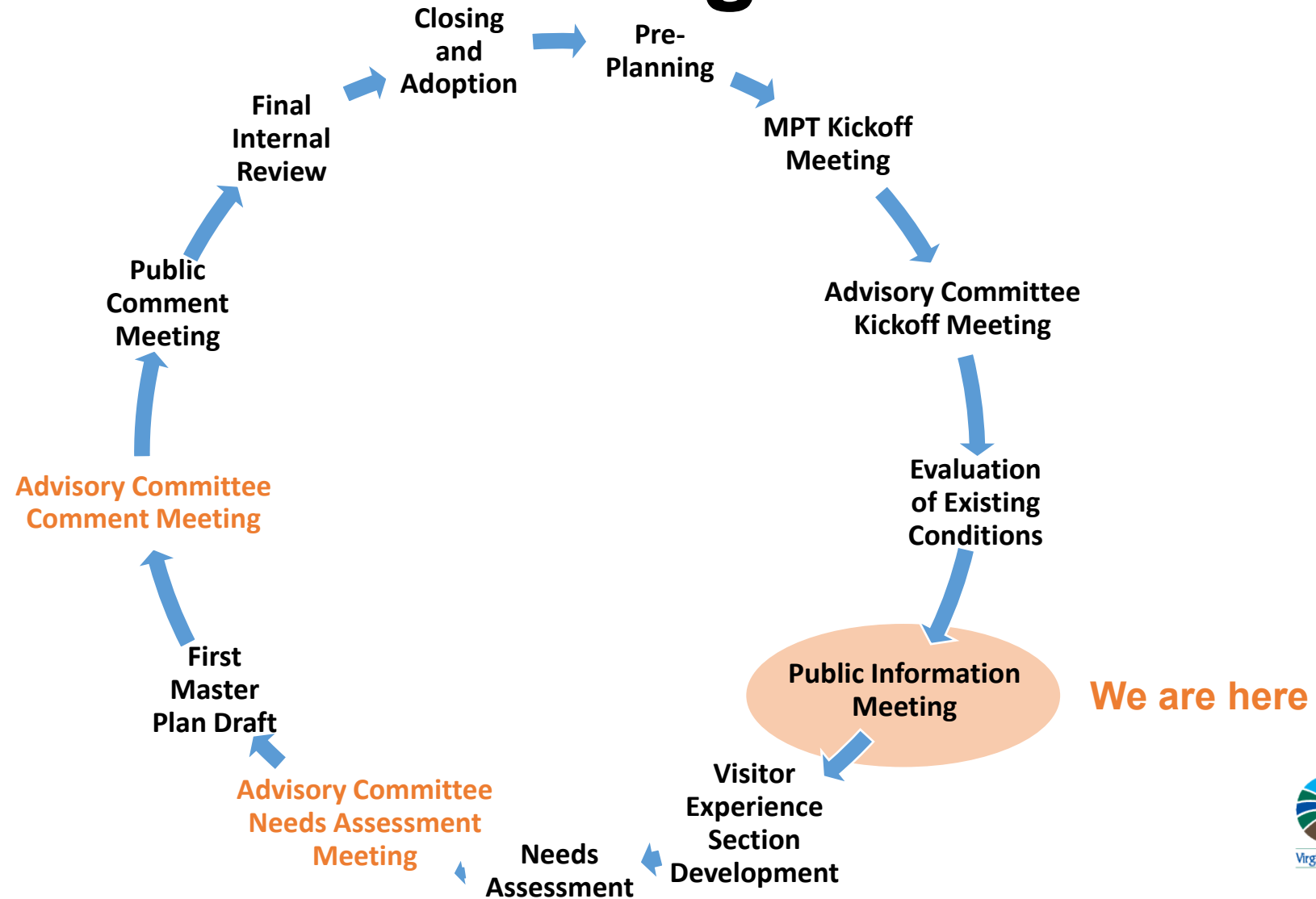
Master Plan Steps

Stage 1 - Conservation

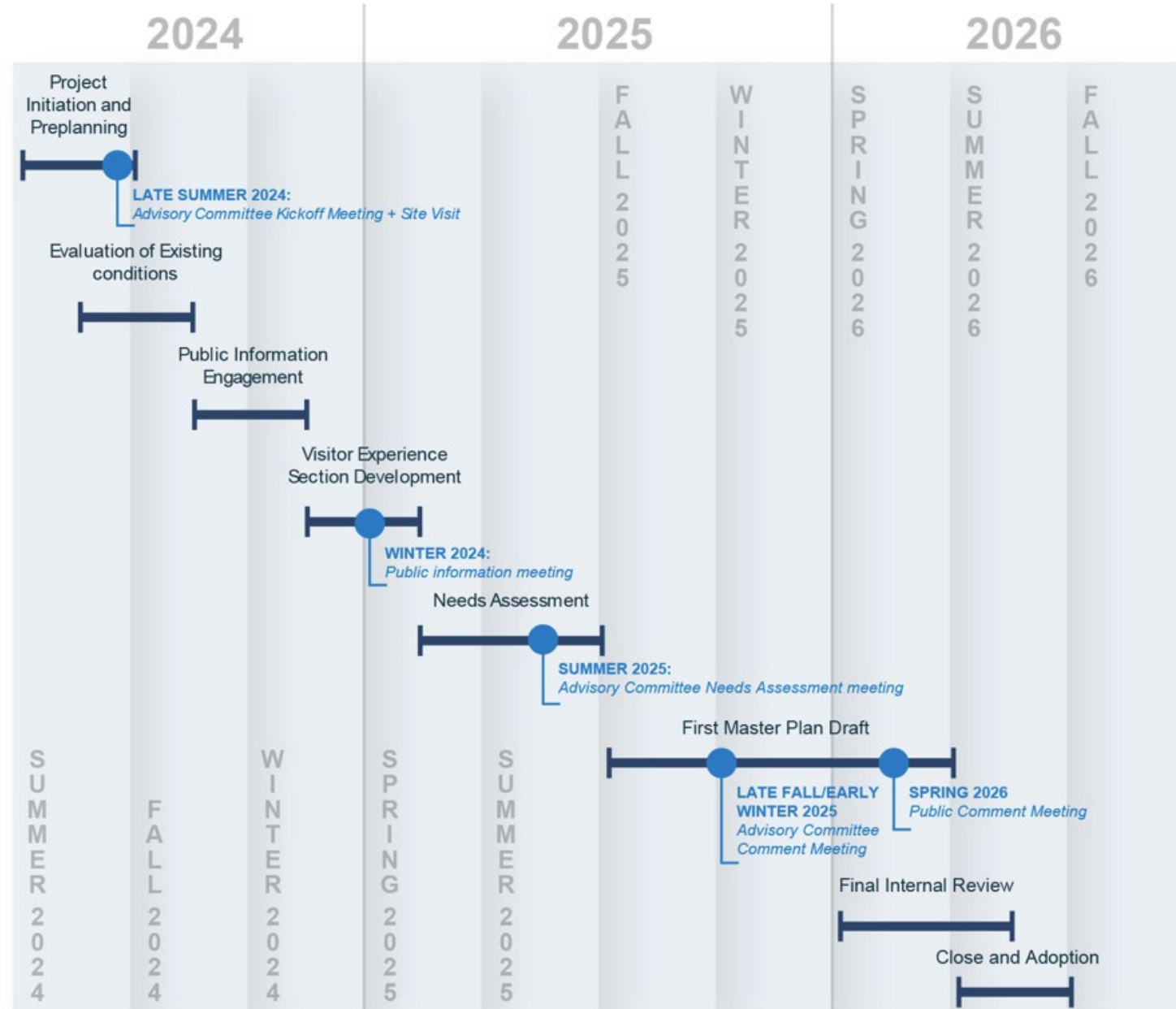
Stage 2 - Recreation



Master Planning Process



Master Plan Schedule



Master Plan Advisory Committee

Purpose and Role

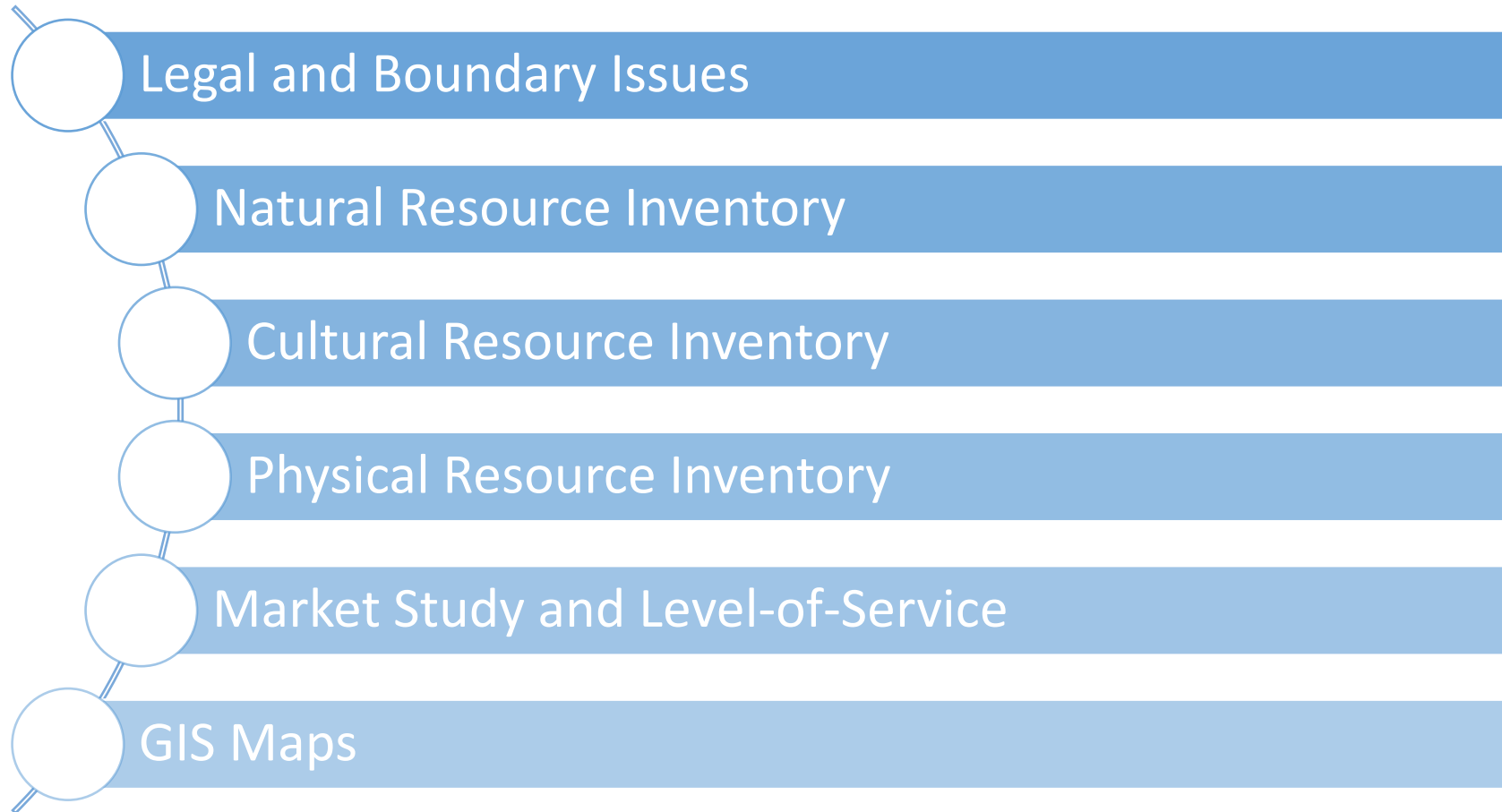
- Comprises external stakeholders including government partners, tribal representatives, and content experts.
- 13 members from 13 regional organizations
- Provides specific feedback and guidance for the Master Plan
- Meet three times during the Master Plan process: Kickoff, Needs Assessment, Draft Master Plan

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Evaluation of Existing Conditions





Public Outreach & Engagement

- Public meetings
 - Public Information Meeting (in-person, near site)
 - Public Comment Meeting (virtual)
- Advertisement & Notification
 - DCR will contact stakeholders, trade associations, and private business within 10-mile radius
 - Newspapers
 - DCR social media posts
- 30-day comment periods
- Public Outreach
 - Online survey
 - Project website

Visitor Experience Efforts

- To be developed and discussed:
 - Park Purpose Statement
 - Significant resources
 - Audience types
 - Visitor objectives
 - Experience areas
 - Essential experiences





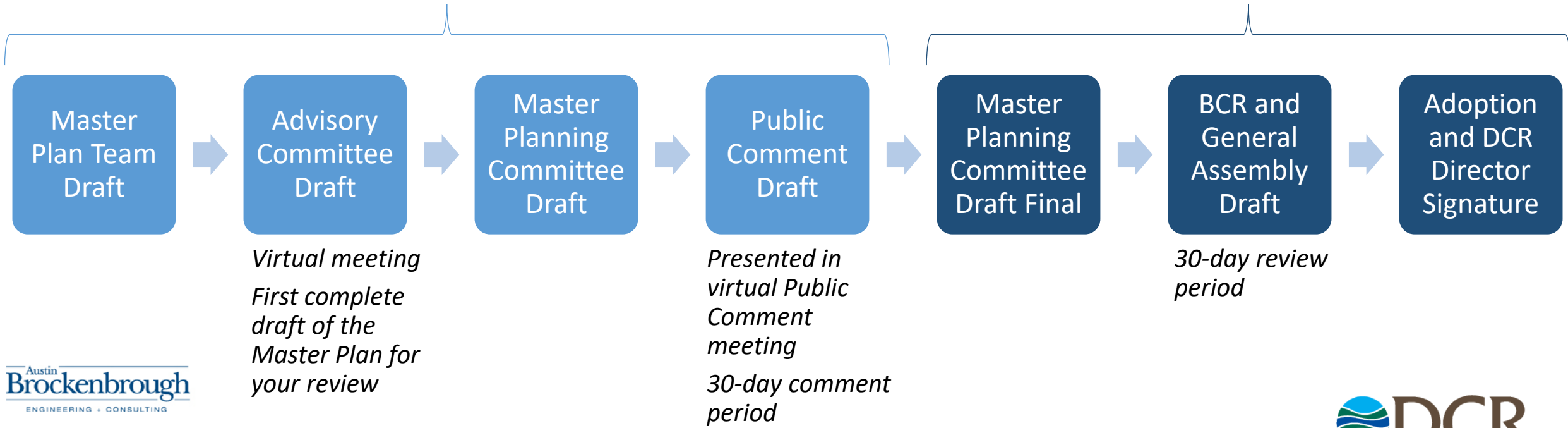
Needs Assessment Meeting

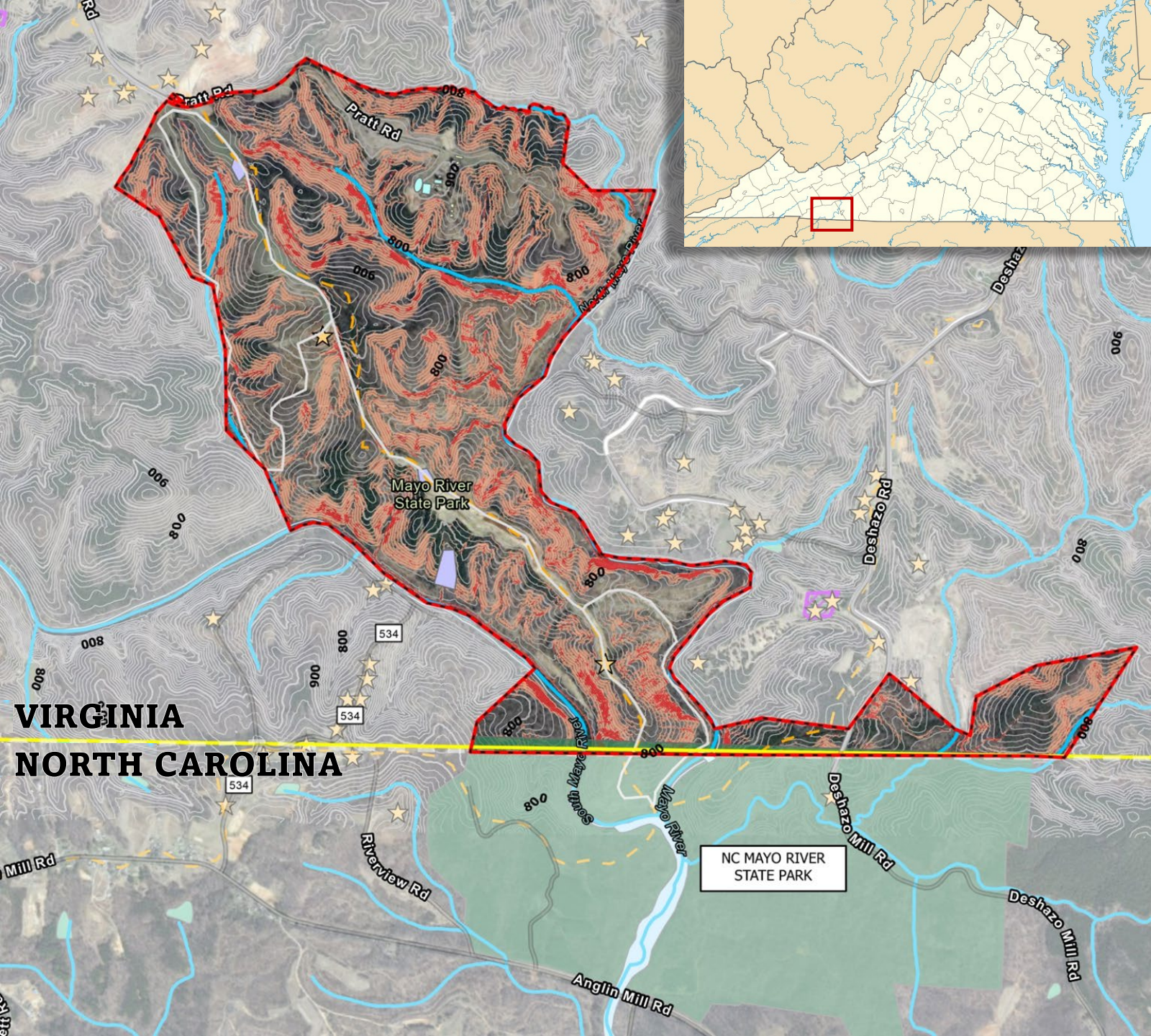
- In-person meeting
- Review results of public input received to-date
- Review results of market study and level-of-service analysis
- Review Visitor Experience team progress
- Identify goals and needs related to natural, cultural, and physical resources

Master Plan Document

DRAFT MASTER PLAN

FINAL MASTER PLAN

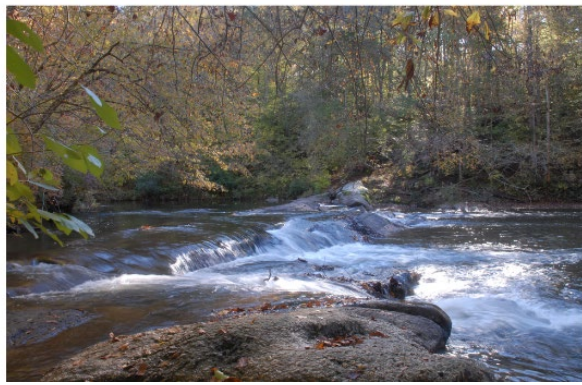




Park Introduction

Mayo River State Park

- Located in Henry County on the VA/NC border
- Contiguous with North Carolina's Mayo River State Park
- 637 acres total, purchased 2009 – 2021
- At the confluence of the North and South Mayo Rivers



Park Background

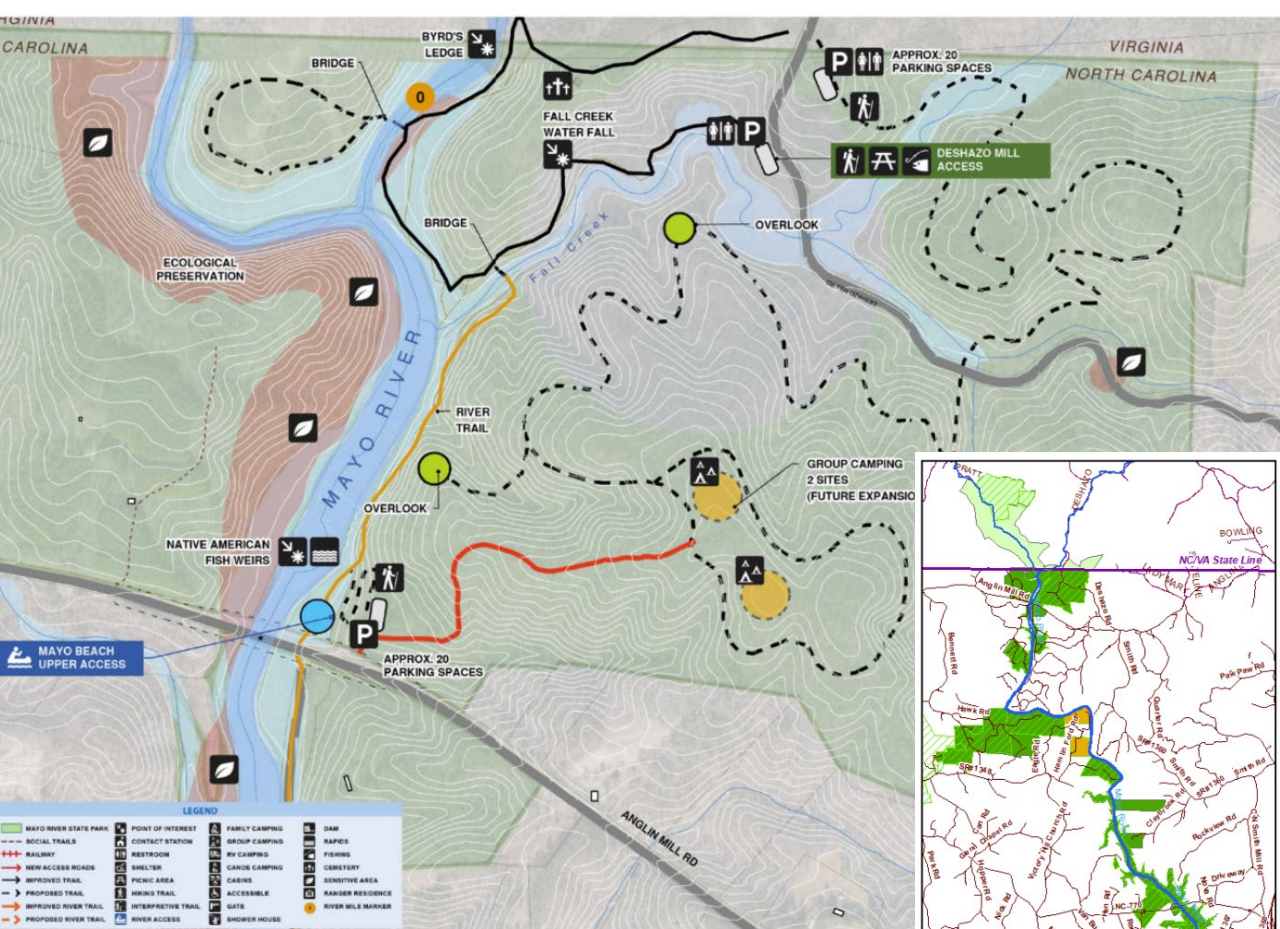
Mayo River State Park

- Mayo River is named after the surveyor William Mayo, who was a member of William Byrd's team who surveyed the VA-NC border in the early 1700s.
 - Byrd's journals describe the geological features of the park and rivers.
 - Ned Bearskin, a Sappony guide and hunter, led William Byrd and his surveying team
- The land was the home of the Sappony Native American tribe, with village sites dating back to 1000-1450.
 - Stone fishing weirs are still visible downstream of the park site in NC

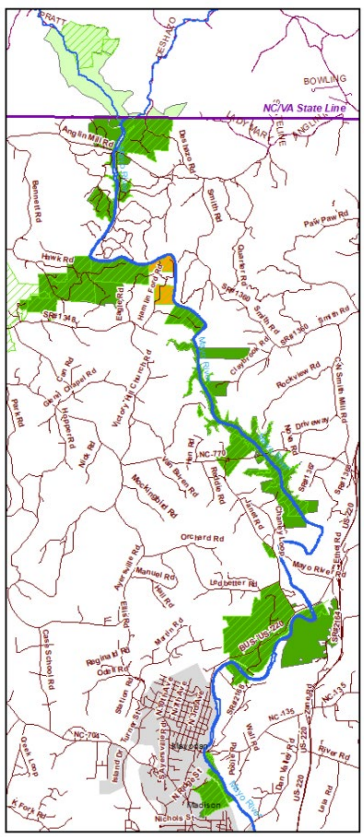


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 (title page) *The Westover Manuscripts: Containing the History of the Dividing Line Betwixt Virginia and North Carolina; A Journey to the Land of Eden, A. D. 1733; and A Progress to the Mines. Written from 1728 to 1736, and Now First Published*
 (spine) *Westover Manuscripts*
 William Byrd, of Westover
 Edmund Ruffin
 iv, 143 [1] p., ill.
 PETERSBURG:
 PRINTED BY EDMUND AND JULIAN C. RUFFIN.
 1841.

Call number C 917 B99 c2 (North Carolina Collection, University of North Carolina at Chapel Hill)



FALL CREEK WATERFALL

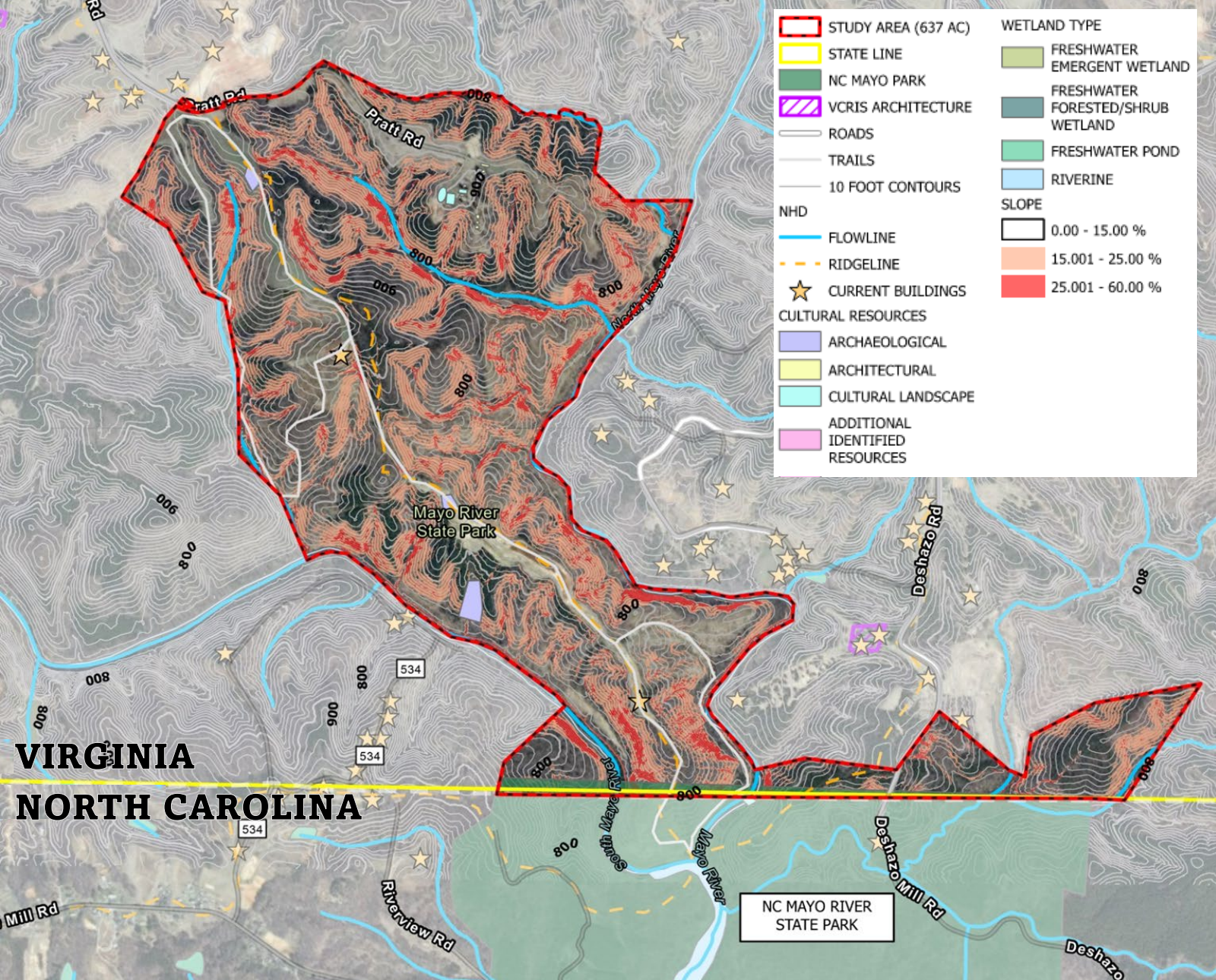


Park Background

North Carolina Mayo River State Park

- Opened in 2010
- Follows Mayo River 16 miles to confluence with Dan River
- Deshazo Mill access – trails and parking. Future plans for group tent camping and canoe/kayak access
- Fall Creek Waterfall

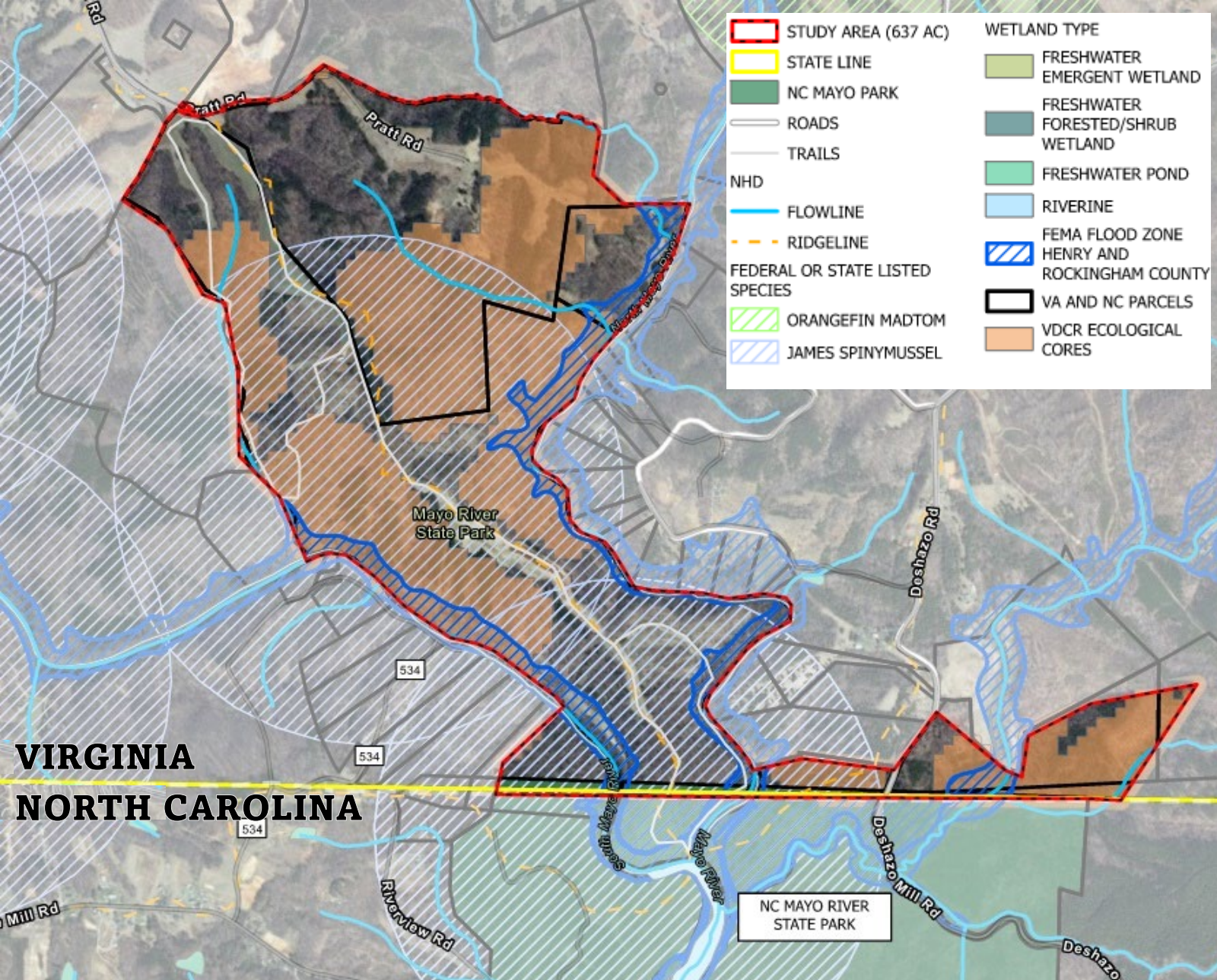




Site Conditions

Slopes, cultural, and historical sites

- Site is bordered by the north and south forks of the Mayo River
- Two ridgelines divide the site
- A majority of the site has steep (15%+) slopes
- Road access is at the northern end of the site
- 19th century – mid-20th century agricultural and building remnants



Site Conditions

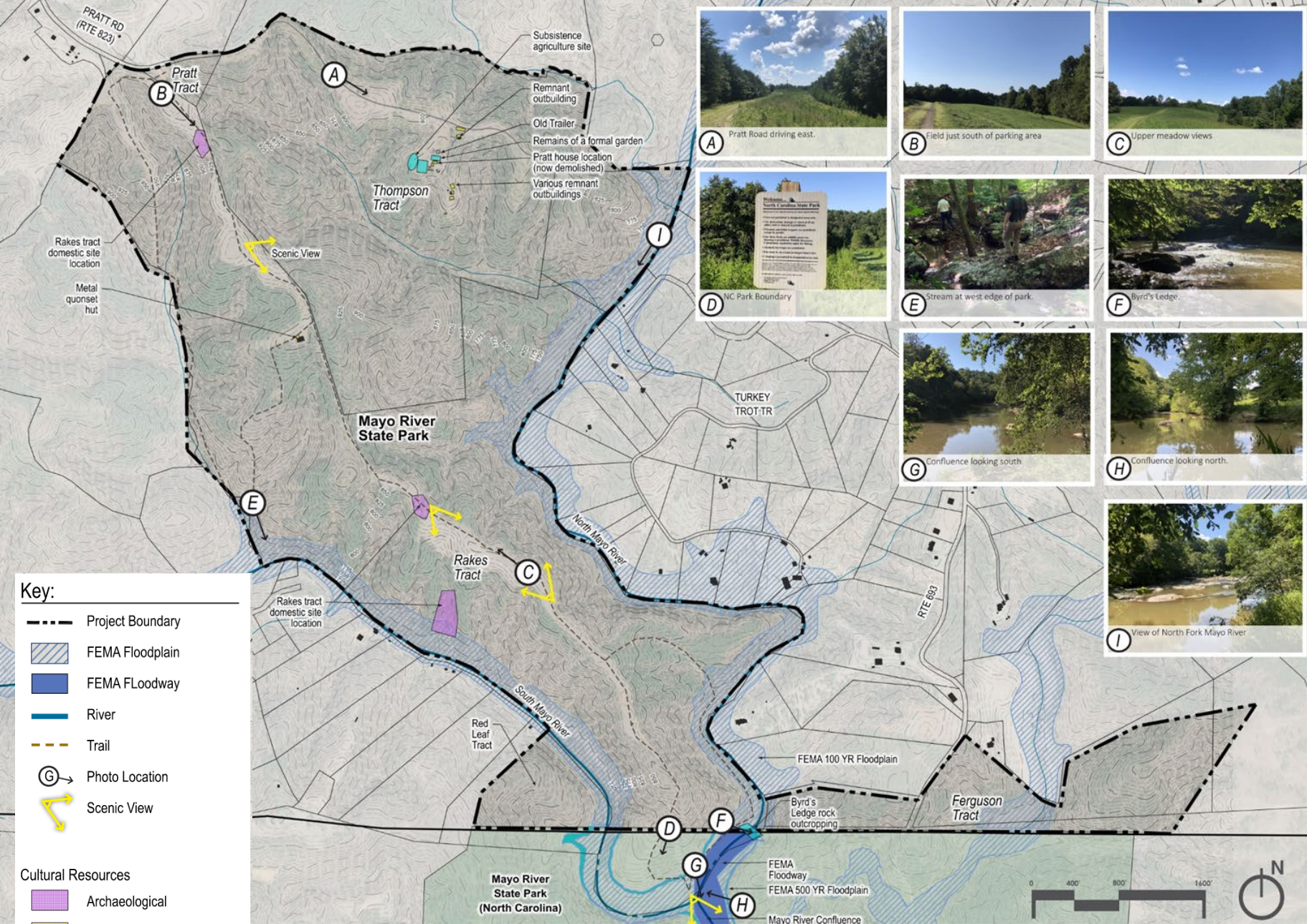
Environmental – floodplains, ecological cores, threatened/ endangered species

- Limited amount of site is within the floodplain
- No wetlands on site
- Ecological core zones (high and mid quality habitats)
- Threatened/endangered animal and plant species are along and in the rivers

Site Conditions

Photoinventory

- Shows history of agricultural use: open fields and successional forest on ridges
- Pockets of regionally rare Oak-Beech forest
- Seasonally variable water flows on north and south forks affect paddling/floats
- Views within site across meadows



Site Conditions

Photoinventory



C Upper meadow views



H Confluence looking north.



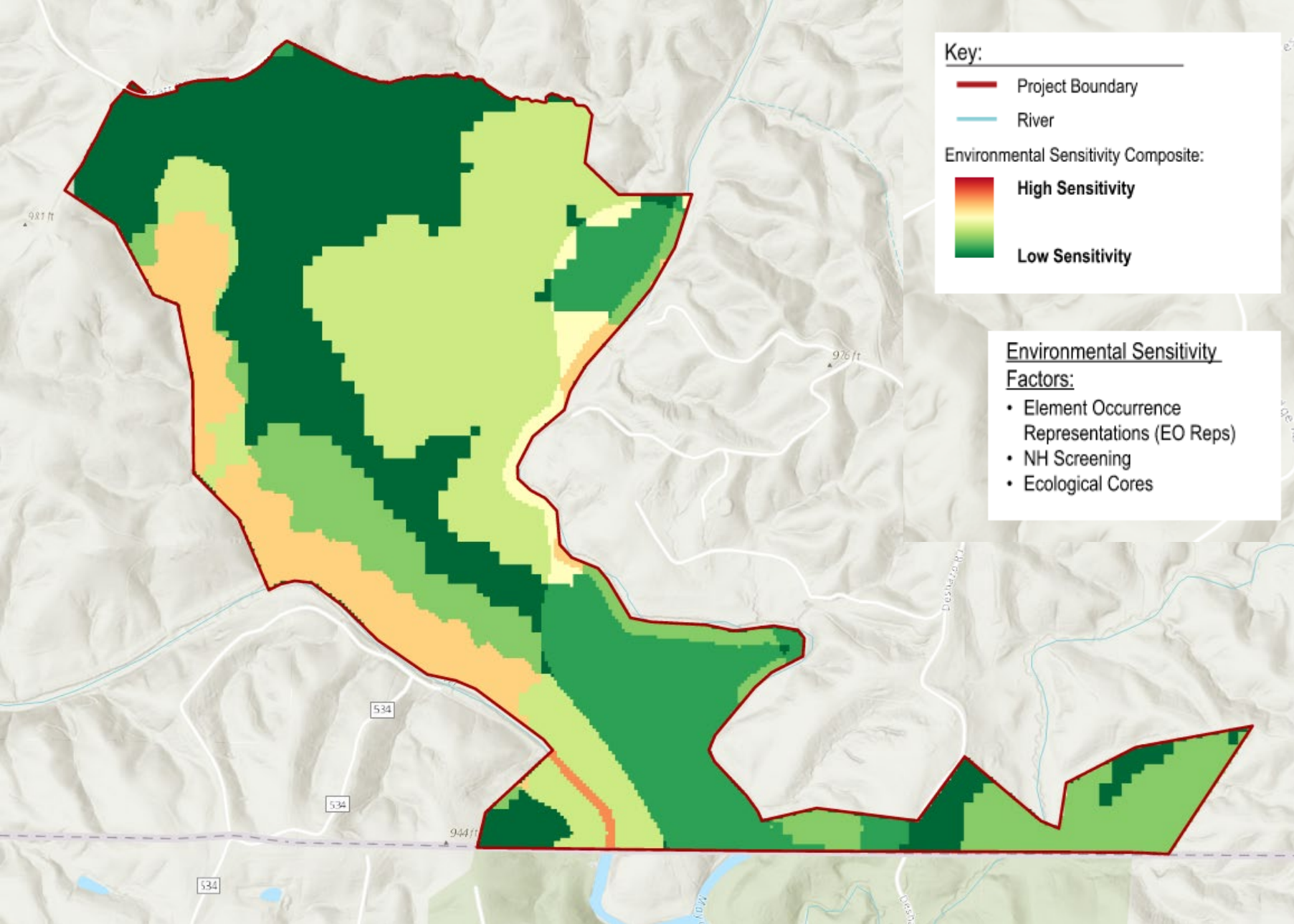
I View of North Fork Mayo River



E Stream at west edge of park.



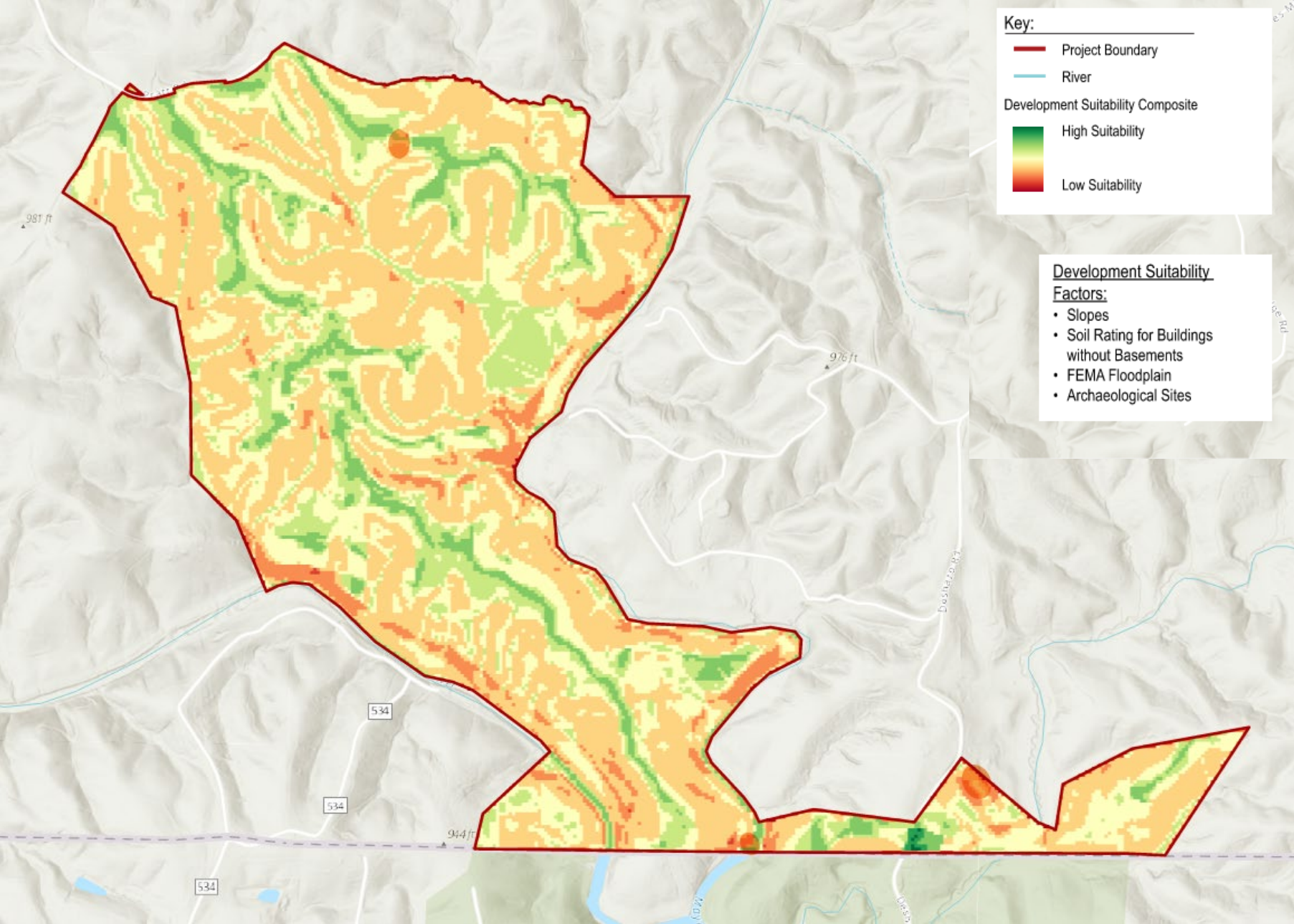
F Byrd's Ledge.



Site Analysis

Environmental Sensitivity Analysis Map

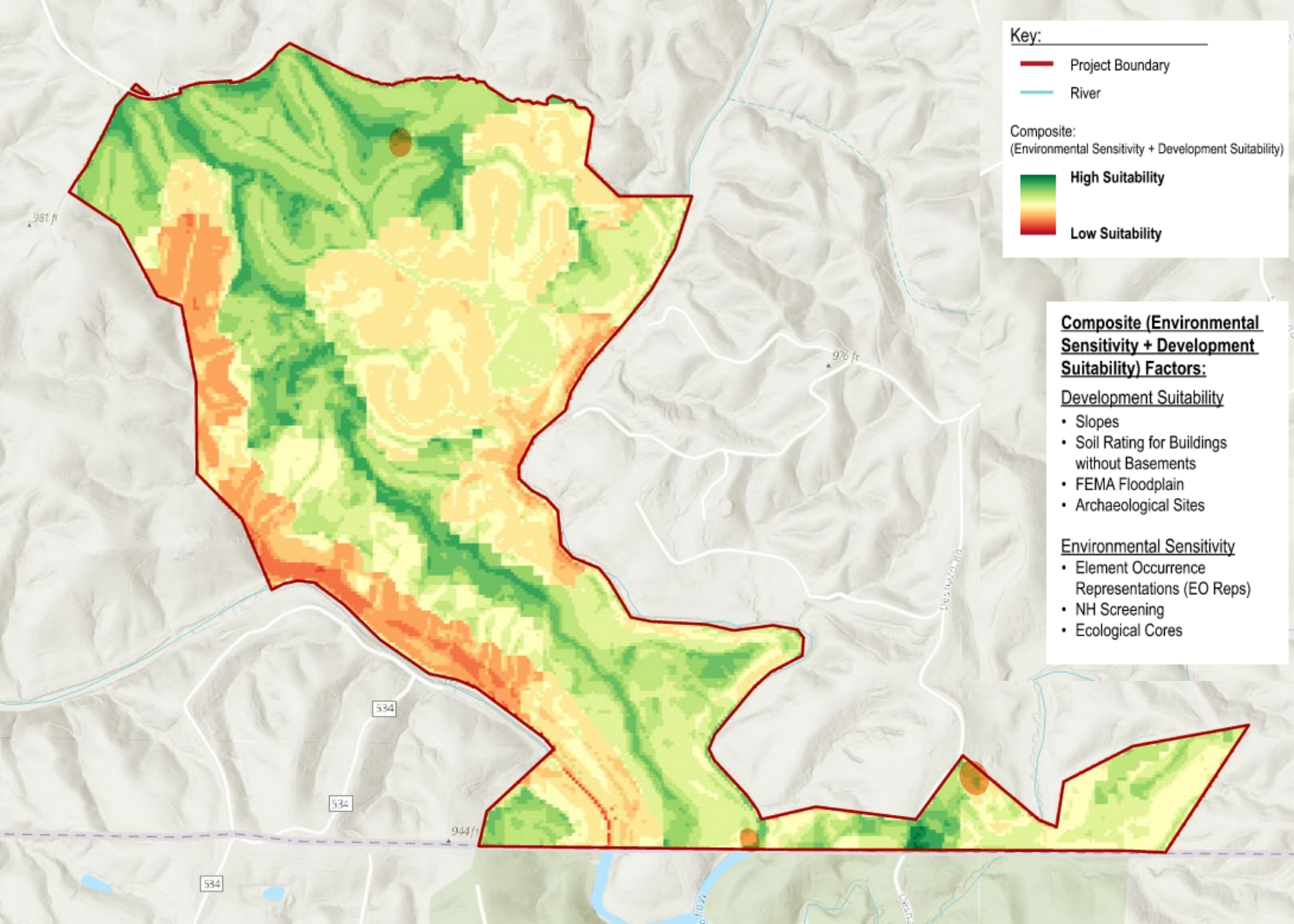
- EO: Occurrences of rare plants and animals
- NH: Natural Heritage areas (rare plants, animals, significant natural communities, or geologic features)
- Ecological core areas (high to mid quality habitat)



Site Analysis

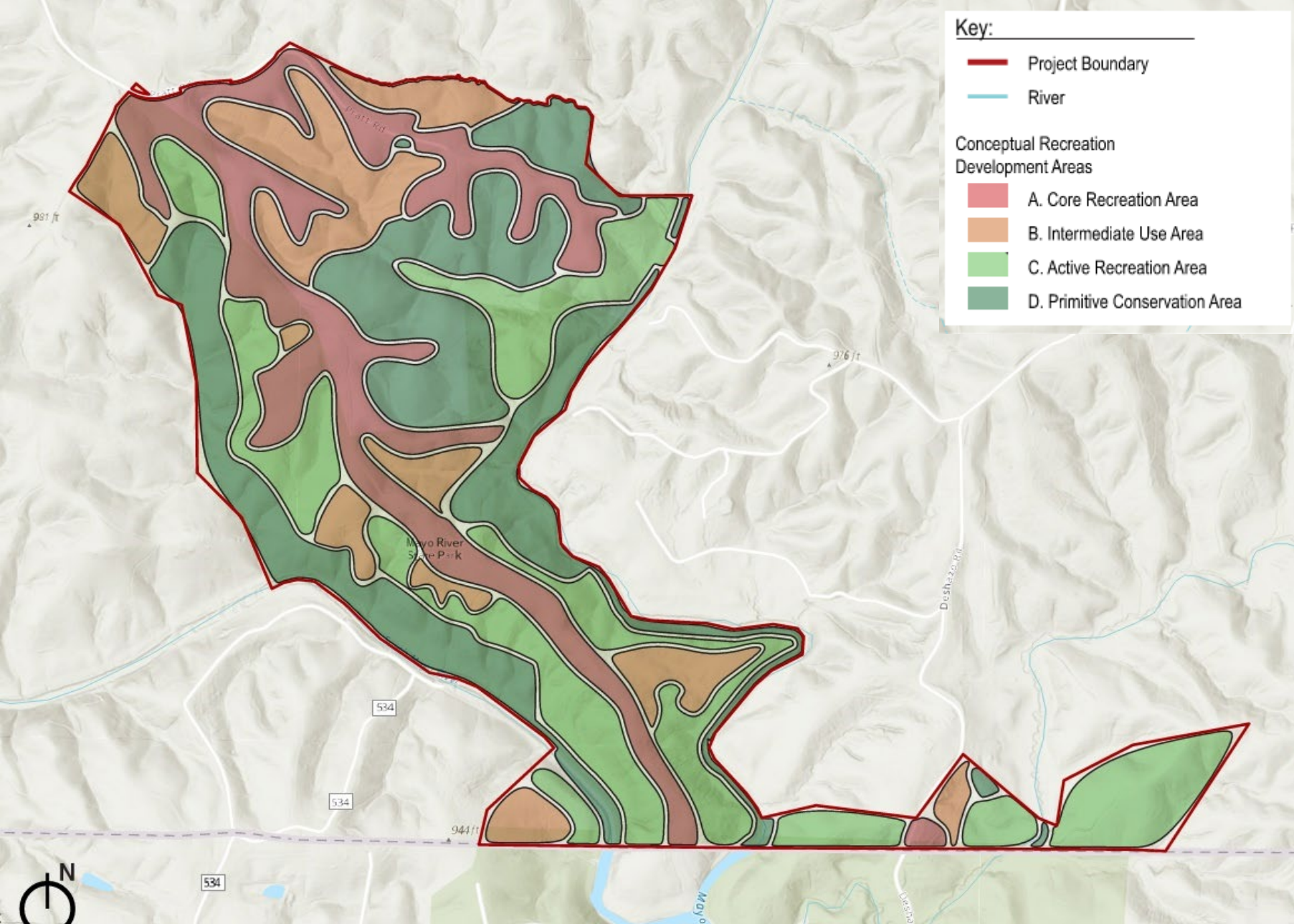
Construction Development Suitability Analysis Map

- Slopes: slopes 10% or flatter are more suitable
- Soil type suitability
- Outside of floodplain
- 100' buffer from significant historical/cultural sites



Site Analysis

Environmental Sensitivity+ Development Suitability Composite Map



Site Analysis

Conceptual Recreation Development Areas

A: Core Recreational Area – High use and impactful development zone

B: Intermediate Use Area – Moderate development balanced with resource preservation

C: Active Recreation Area – high-intensity, non-motorized recreation

D: Primitive Conservation Area – low-impact, non-motorized recreation



Demographic and Market Analysis

Understanding both the **demographics** of the expected service areas for the park and national and regional **recreational trends** will help determine the development of Mayo River State Park.

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Demographic and Market Analysis

Service Areas

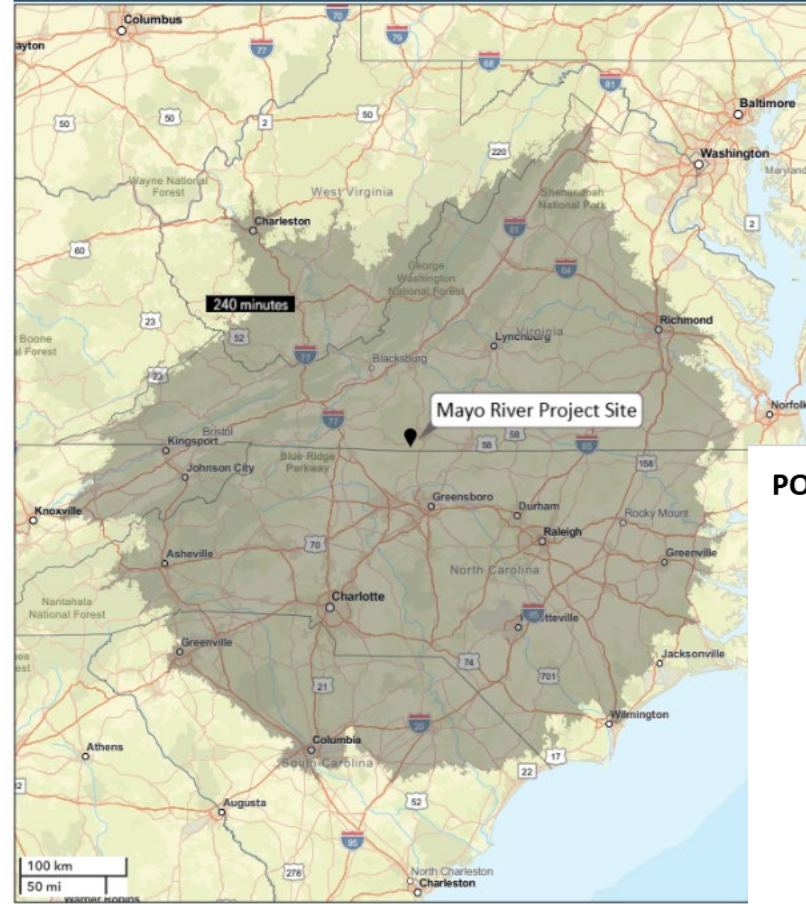
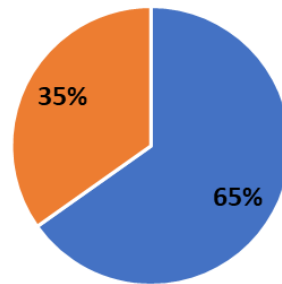


Primary Service Area – 2 hour drive

- 4.13 million people

POPULATION BY URBAN/RURAL Primary Service Area

■ Urban Population ■ Rural Population

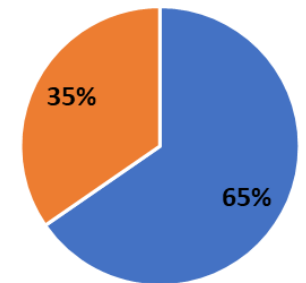


Secondary Service Area – 4 hour drive

- 17.50 million people

POPULATION BY URBAN/RURAL Secondary Service Area

■ Urban Population ■ Rural Population



Demographic and Market Analysis

Service Areas

PRIMARY SERVICE AREA DEMOGRAPHIC OVERVIEW 2024 ESTIMATES



2024 Total Population
4,128,257



2024 Total Households
1,683,459



2024 Median Age
40.4 years



2024 Median Household Income
\$65,837



2024 Race
64.9% White 19.1% Black Alone
3.6% Asian Alone
9.7% Hispanic Origin

SECONDARY SERVICE AREA DEMOGRAPHIC OVERVIEW 2024 ESTIMATES



2024 Total Population
17,497,294



2024 Total Households
7,036,049



2024 Median Age
40.1 years



2024 Median Household Income
\$65,583



2024 Race
63.3% White 20.6% Black Alone
3.3% Asian Alone
9.6% Hispanic Origin

Demographic and Market Analysis

Recreational Trends

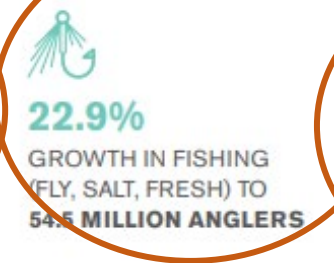
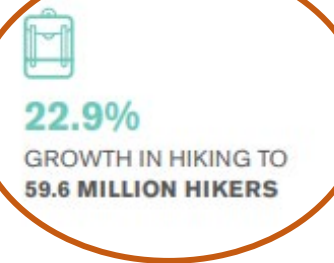
- Participation in outdoor recreation is increasing annually (nationally)
- Hiking is the second most popular outdoor activity

Relevant to Mayo River SP

MOST POPULAR OUTDOOR ACTIVITY CATEGORIES

More people participated in most categories of activity in 2022. In fact, 80% of outdoor activity categories experienced participation growth in 2022, including large categories like camping and fishing and smaller categories like sport climbing and skateboarding.

ANNUAL GROWTH IN LARGE OUTDOOR CATEGORIES INCLUDED:



THE FASTEST GROWING CATEGORIES IN OUTDOOR INCLUDED:

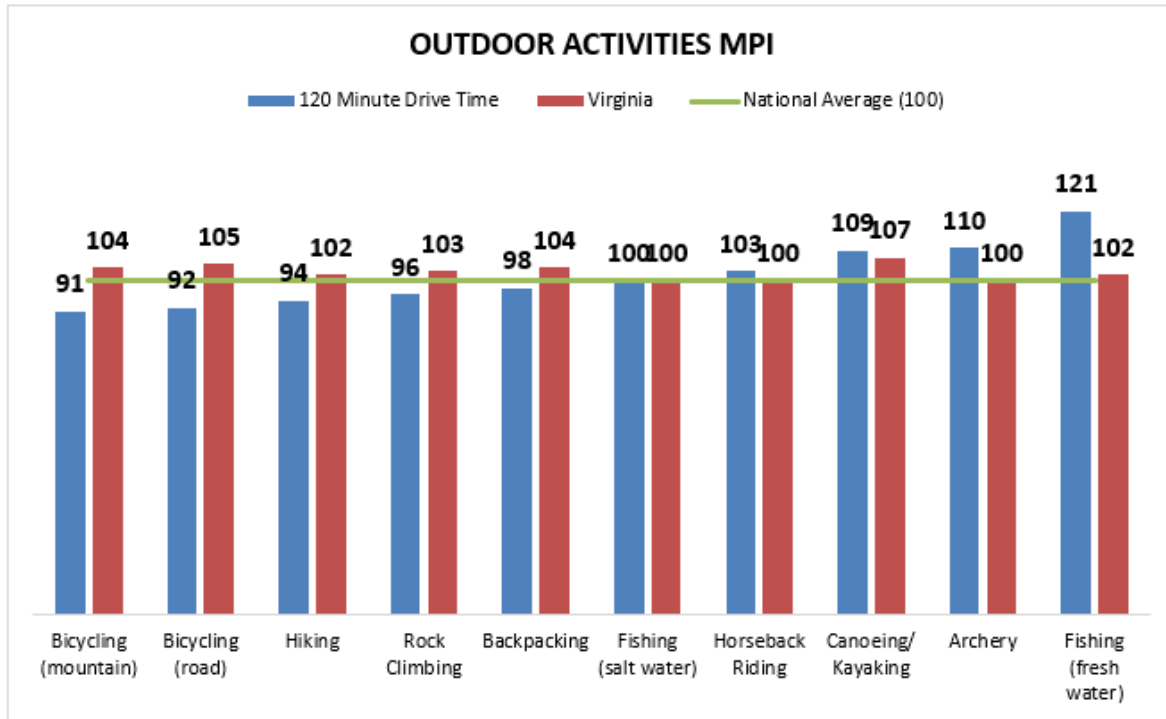


Outdoor recreation categories that experienced decline in 2022 included trap and skeet shooting, overnight backpacking, road running, and adventure racing. These categories lost 3.1 million participants in 2022 and have experienced year-over-year declines since 2020.

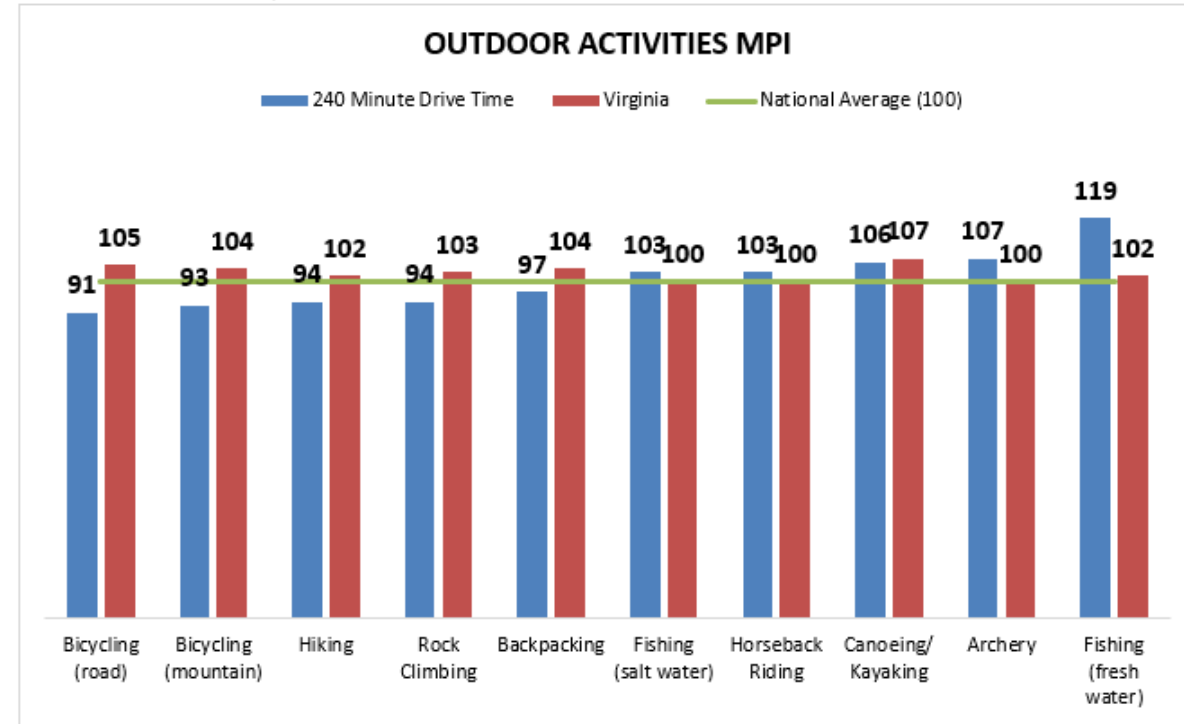
Demographic and Market Analysis

Recreational Trends

Primary Service Area – 2 hour drive



Secondary Service Area – 4 hour drive





Public Survey

We want to hear from you!



- Public comment period for 30 days (January 16, 2024)

Email PlanningResources@dcr.virginia.gov with “Mayo River SP Master Plan” in the comment line

- Online recreation planning survey available until Jan. 16, 2025 at www.surveymonkey.com/r/VAMayoRiverSurvey



Questions and Next Steps

- Email all comments to PlanningResources@dcr.virginia.gov with “Mayo River SP Master Plan” in the comment line
- Meeting materials and project updates will be posted on the Master Plan project website

MayoRiverSPmasterplanVA.com



Recreational
development survey
open until 1/16/2025!



Thank you for coming!

If you have any questions or additional comments, please email
PlanningResources@dcr.virginia.gov

Meeting materials and project updates will be posted on the Master Plan project website

MayoRiverSPmasterplanVA.com

